



## GENERAL GUIDELINES

### THE CARIBBEAN COMMUNITY 50<sup>TH</sup> ANNIVERSARY LOGO COMPETITION

#### A) Introduction

July 4<sup>th</sup>, 2023, will mark the 50th anniversary of the Caribbean Community. The Caribbean Community Secretariat (CCS) launches the 50<sup>th</sup> Anniversary Logo Competition to commemorate the Fiftieth Anniversary of the Caribbean Community (“CARICOM”). This competition aims to raise awareness and sensitize nationals of the Community on the role, importance and achievements of the Caribbean Community in the Regional Integration development agenda over the past 50 years. The competition also aims to raise interest and actively engage nationals in the celebration of the Caribbean Community’s Anniversary in a manner that encourages creativity, innovation and learning, while fostering and infusing the CARICOM identity and spirit of Community and unity. Entrants are invited to visit the CARICOM website at <https://caricom.org> to learn more about the Caribbean Community.

#### B) Eligibility

Entrants must be nationals of a CARICOM Member State or Associate Member as at the date of the deadline for submission of entries to the Logo Competition. Participants under the age of 18 must receive the consent of a parent or guardian. \*(Nationals under the age of 18 are unable to enter into a contract with the Secretariat.)

#### C) Logo Topic

The topic should be a representation of any image (picture, drawing, etc.) that uniquely communicates the CARICOM Identity and Spirit; reflects the lived experiences of a national of the Community; and evokes pride in the achievement of the Community over the past 50 years, as well as builds excitement for CARICOM’s next 50 years.

The Logo must be in keeping with the Slogan “**50 Years Strong: A Solid Foundation to Build On.**”

#### D) General Guidelines for Participation

1. The Logo Competition is open to all nationals of CARICOM Member States and Associate Members.

2. Staff, Spouses and Children of staff of the CARICOM Secretariat, Regional Institutions and the Committee of CARICOM Ambassadors are not eligible to enter the competition.
3. Logo entries must be submitted using the Entry Form and showing the:
  - Name, telephone number and email address of the applicant.
4. Entries missing any of the above information will not be considered.
5. Technical details and requirements of logo designs:
  - Logo design must be original
  - Logos must be submitted in jpeg format
  - The technique used can be: drawing, painting and/or computer design/graphic, the logo can be of any shape, but must be presented within a square frame of 15cm x 15cm, and must reflect the Slogan for the 50<sup>th</sup> Anniversary celebration in its design
  - Logos should be submitted with a brief explanation in English of the design and the main ideas represented;
6. Submissions can be made by individuals.

#### **E) Submission**

In order to be eligible for consideration, Logos must be submitted electronically using the Logo Competition Entry Form and signed by each entrant no later than **25 January 2023**.

**Submissions received after the deadline will not be considered.**

#### **F) Recognition of Logo Design Winner**

In addition to the recognition and accolades at the Regional/National level, the winner of the Logo design competition will receive a cash prize of US\$1,500.00 (One Thousand Five Hundred United States Dollars) and the Anniversary Logo will be used on all official documentation and promotional items for the Caribbean Community's 50<sup>th</sup> Anniversary. The winner of the Logo competition will also be invited to a photo opportunity with the CARICOM Secretary-General and will be featured on CARICOM Secretariat's social media platforms.

#### **G) Acceptance**

Submission of an entry to this competition forms express consent and acceptance by each entrant that s/he has read and agrees to be bound by all stated guidelines, rules, terms and conditions herein, and that the judges' decision is final.

## **H) Intellectual Property Rights**

The Logo submitted must be unpublished and exclusively created for this competition.

Entrants give permission to CARICOM Member States, the CARICOM Secretariat and Regional Institutions to use their submission in print and digital media for marketing and promotional purposes.

Each entrant accepts that all entries become the property of the Caribbean Community and copyright of or all intellectual property rights in the Logo will vest exclusively in the Caribbean Community. Thus, each entrant further understands that if her/his Logo is selected as the winning Logo, s/he will relinquish all claims, rights (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded to the winning entry. Each entrant also affirms that the design submitted is her/his original work, has not been copied from others and does not violate the intellectual property rights of any other person or entity.

## **I) Terms and Conditions**

By participating in **The Caribbean Community 50th Anniversary Logo Competition**, each entrant represents and warrants that s/he has read and agreed to be bound by **The Caribbean Community 50th Anniversary Logo Competition General Guidelines**. Each entrant agrees that her/his entry becomes the property of the Caribbean Community and the copyright and all intellectual property rights in the Logo shall be vested exclusively in the Caribbean Community. Thus, each entrant further understands that if her/his Logo is selected as the winning Logo, s/he will relinquish all claims, rights (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded to the winning entry. Each entrant also affirms that the Logo submitted is her/his original work, has not been copied from others and does not violate the intellectual property rights of any other person or entity.